

Event Overview

Reverse Raffle | October 20th, 2017 | 5pm to 10pm

The Fetzer Center at Western Michigan University | Kalamazoo, MI

The Reverse Raffle is the most exciting fundraiser in town with cash raffles, door prizes, spontaneous contests and chances to win amazing raffle packages all night long! Instead of the first ticket drawn winning, the grand prize goes to the last ticket standing.

What is the Reverse Raffle?

The Reverse Raffle is the most exciting fundraiser in town with cash raffles, door prizes, spontaneous contests and chances to win amazing raffle packages all night long! Instead of the first ticket drawn winning, the grand prize goes to the last ticket standing.

This exclusive event has limited seating and expects a crowd of 300 of Kalamazoo's most generous charitable contributors and animal lovers. Only 200 raffle tickets are sold; a limited number of dinner tickets will also be sold.

Date & Time

Friday, October 20th 2017 from 5PM to 10PM

Happy Hour for our early guests begins at 5PM with music and appetizers in the foyer. At 6:00PM, a buffet-style dinner will be served and the raffle begins at 7:00PM.

Venue

The Fetzer Center at Western Michigan University
2350 Business Ct, Kalamazoo, MI 49008

Media Exposure

The Reverse Raffle is an exclusive event that markets to a targeted audience of philanthropic animal lovers in popular publications such as Encore Magazine, Women's Lifestyle Magazine and our own Humane News & Views. The Reverse Raffle has also been promoted through radio, television and direct mailings.

Sponsorship Opportunities

Multiple levels of sponsorship are available, and each opportunity includes customization to meet diverse marketing needs. For more information, please contact Julie Barber at 269-743-0393 or jbarber@kazoohumane.org.

About the Kalamazoo Humane Society

Since 1897, the Kalamazoo Humane Society has been offering services and programs to help those who cannot help themselves. Unlike shelters and rescues that house animals, the Kalamazoo Humane Society is on the front-lines of the battle against animal overpopulation by eliminating the reasons that put animals in shelters and rescues to begin with. The main objective of our mission: reduce the number of unwanted pets.

Our work has drastically decreased the stray animal population in Kalamazoo County. We continue to serve all of southwest Michigan with programs such as Operation Fix-It, the Emergency Pet Food Bank, safe housing for the animal victims of domestic violence, and other pet/owner support services on a case-by-case basis.

Contact Julie Barber
269-743-0393 or jbarber@kazoohumane.org



Sponsorship Levels & Benefits

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Our sponsorship opportunities are designed to help you reach your unique marketing goals. Each package can be customized to meet your individual marketing needs.

All sponsorship levels include:

- Company logo or name recognition in promotional and event material
- Company logo or name recognition on event website and welcome banner at event
- Personalized sponsorship acknowledgement kit (i.e. Poster, social media images, website badge, web banner)
- 2 Dinner Tickets to the event (Open Bar, Dinner, Dessert)
- **Customized marketing benefits*** - Just contact Julie for details! jbarber@kazoohumane.org or 269-743-0393

Platinum (Presenting Sponsor) | Starting at \$5,000

Sold! Thank you, Zhang Financial!

Gold | Starting at \$2,500

- 6 additional Dinner Tickets (Total of 8 Dinner Tickets; Reserved Table for your business)
- Opportunity to name an exclusive event feature such as the open bar, entertainment or dessert table

Silver | Starting at \$1,000

- 2 additional Dinner Tickets (Total of 4 Dinner Tickets)
- Naming opportunity for a raffle package

Table Sponsor | \$1,000

- 8 Raffle Tickets at a reserved table named for your business; designated with your logo
- Use the tickets any way you choose - employees, promotional give-away, highly valued clients, etc...

Bronze | Starting at \$500

- Inclusion in event program, KHS newsletter and all event-related email blasts
- Naming opportunity for a special surprise during the event, door prize or table prize!

Customized marketing benefits can include, but are not limited to:

- Branded promotional item for guests
- Your logo in an exclusive area such as on table candy, bathrooms, coat room, entry area, etc.
- Opportunity to draw and cut tickets at front of room with introduction
- Ad in Humane News & Views newsletter and e-news for 1, 2 or 3 editions (8000 print/3000 e-news each)
- Just Ask! Contact Julie Barber to discuss other options or your own ideas.

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Sponsorship Commitment Form

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Yes! *I'd like to be an important part of the 2017 Reverse Raffle Benefit to 'reverse' pet overpopulation and support affordable spay & neuter services!*

<input type="checkbox"/>	Platinum Sold! Thank you, Zhang Financial!				\$5,000 - SOLD!
<input type="checkbox"/>	Gold Enhanced Visibility with Prominent Brand Placement				\$2,500
<input type="checkbox"/>	Silver Smart Marketing that Gets You Recognized				\$1,000
<input type="checkbox"/>	Table Sponsor Stand Out as a Positive Community Leader				\$1,000
<input type="checkbox"/>	Bronze Support Important Programs and Services for Animals				\$500
<input type="checkbox"/>	Raffle Tickets Cash Raffle Entry, Open Bar, Dinner, Dessert	\$100 Ea.	Qty:		\$
<input type="checkbox"/>	Dinner Tickets Open Bar, Dinner, Dessert	\$50 Ea.	Qty:		\$
<input type="checkbox"/>	Donation I want to help KHS do more for animals and pet owners!	\$			
Total Due (Net 30 Days; No later than October 6, 2017): \$					

Company Name

Contact Name

Address

City/State/Zip

Phone

Fax

Email

Enclosed is my check to 'Kalamazoo Humane Society'

Please Charge my credit/debit card

Card No.

Expiration Date

Security Code

Name on Card

Billing Address

City/State/Zip

Thank you for your support!

We'll be in contact with you shortly to confirm your sponsorship. Feel free to contact me to talk about customizing your package to your individual needs.

Cardholder Signature

Contact Julie Barber
269-743-0393 or jbarber@kazoohumane.org



Internal Revenue Service
District Director

Department of the Treasury

P. O. Box 2508
Cincinnati, OH 45201

Date: April 27, 1999

Person to Contact:
Sheila Schrom 31-02836
Customer Service Representative
Telephone Number:
877-829-5500
Fax Number:
513-684-5936
Federal Identification Number:
38-1474932

Kalamazoo County Humane Society
4239 S. Westnedge Ave.
Kalamazoo, MI 49008

Dear Sir or Madam:

This letter is in response to your request for a copy of your organization's determination letter. This letter will take the place of the copy you requested.

Our records indicate that a determination letter issued in August 1976 granted your organization exemption from federal income tax under section 501(c)(3) of the Internal Revenue Code. That letter is still in effect.

Based on information subsequently submitted, we classified your organization as one that is not a private foundation within the meaning of section 509(a) of the Code because it is an organization described in section 509(a)(1) and 170(b)(1)(A)(vi).

This classification was based on the assumption that your organization's operations would continue as stated in the application. If your organization's sources of support, or its character, method of operations, or purposes have changed, please let us know so we can consider the effect of the change on the exempt status and foundation status of your organization.

Your organization is required to file Form 990, Return of Organization Exempt from Income Tax, only if its gross receipts each year are normally more than \$25,000. If a return is required, it must be filed by the 15th day of the fifth month after the end of the organization's annual accounting period. The law imposes a penalty of \$20 a day, up to a maximum of \$10,000, when a return is filed late, unless there is reasonable cause for the delay.

All exempt organizations (unless specifically excluded) are liable for taxes under the Federal Insurance Contributions Act (social security taxes) on remuneration of \$100 or more paid to each employee during a calendar year. Your organization is not liable for the tax imposed under the Federal Unemployment Tax Act (FUTA).

Kalamazoo County Humane Society
38-1474932

Organizations that are not private foundations are not subject to the excise taxes under Chapter 42 of the Code. However, these organizations are not automatically exempt from other federal excise taxes.

Donors may deduct contributions to your organization as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to your organization or for its use are deductible for federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

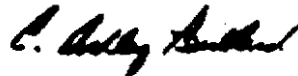
Your organization is not required to file federal income tax returns unless it is subject to the tax on unrelated business income under section 511 of the Code. If your organization is subject to this tax, it must file an income tax return on the Form 990-T, Exempt Organization Business Income Tax Return. In this letter, we are not determining whether any of your organization's present or proposed activities are unrelated trade or business as defined in section 513 of the Code.

Because this letter could help resolve any questions about your organization's exempt status and foundation status, you should keep it with the organization's permanent records.

Please direct any questions to the person identified in the letterhead above.

This letter affirms your organization's exempt status.

Sincerely,

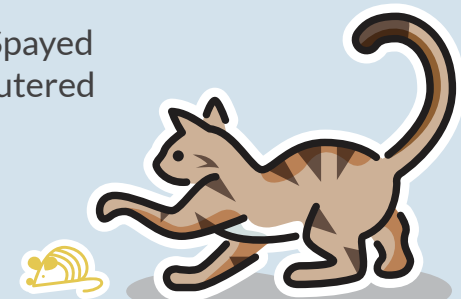


C. Ashley Bullard
District Director

KHS AT A GLANCE

JANUARY 1 TO DECEMBER 31, 2016

1,704 Female Cats Spayed
1,728 Male Cats Neutered



671 Female Dogs Spayed
781 Male Dogs Neutered

OVER **61,000** CATS AND DOGS
ALTERED SINCE 2002!



874 CLIENTS visited our Food Bank
a total of **4,138 TIMES** and received
41,649 POUNDS of cat litter and
pet food which included:



360 cans of cat food
173 cans of dog food
1,472 bags of cat litter
3,218 bags of dry cat food
2,949 bags of dry dog food



Thanks to you, KHS has been able to provide
11 dog houses and **8 bundles of straw**.

We've loaned out **7 citronella bark collars**,
14 live traps and **15 pet crates**.

KHS volunteers have given us an incredible
1,844.75 hours of their time!

